



OFFICE OF DOCTORAL PROGRAMMES

ADMISSION TO DOCTOR OF PHILOSOPHY (PhD) IN MARKETING 2018/2019 ACADEMIC YEAR

Applications are invited from suitably qualified applicants for admission to the University's 4-Year Doctor of Philosophy (PhD) in Marketing programme for the **2018/2019** Academic Year.

ENTRY REQUIREMENTS

- Applicants with any of the following qualifications from a university or institution accredited/approved by National Accreditation Board (NAB):
 - (i) A master's degree in Marketing
 - (ii) A master's degree by research in a business related discipline
 - (iii) A master's degree by research in non-business related discipline in addition to a professional qualification in marketing e.g. CIM
- Applicants must pass a selection interview which will be conducted at the discretion of the admission panel.

HOW TO APPLY

- **Purchase of Online Serial Numbers (OSN)**
Online Serial Number (OSN) for UPSA are available for purchase at the cost of **GH¢300.00** for **Ghanaian Applicants** and **US\$120.00** for International Applicants at the following sales points:
 - (a) Access Bank branch nation-wide
 - (b) By Visa/Master Card/Tigo Cash/Airtel Money using the link <http://interpayafrika.com/custom/upsa>

- **Completion of Online Application Form**

All applications are to be strictly completed on-line i.e.

- (i) Log on to admissions.upsa.edu.gh to access the on-line application form.
- (ii) Use the **Online Serial Numbers (OSN)** and the receipt number to start the application process. **OSN purchased is non-refundable.**

Closing date for application: Wednesday, 22nd August, 2018.

INFORMATION SESSION

An information session is scheduled as follows:

Date: Thursday, 16th August, 2018

Time: 10.00am

Venue: 6th Floor, Joshua Alabi Library, UPSA

*Applicants interested in attending the information session should RSVP via email or telephone to the contact information provided below, latest by 5.00 pm Tuesday, 14th August, 2018.

CONTACT INFORMATION:

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Dean, Doctoral Programmes

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